

# GENERATIONS

COMPANY PROFILE ERN-GRUPPE

from left to right

ALEXANDER ERN

WULF-RÜDIGER ERN company in 1985.

**JOHANNES ERN** 

## **ONE FAMILY**

Ern-Gruppe is a fifth-generation family-owned company which has been active in several business sectors since Carl Friedrich Ern turned the switch **ON** in 1873. In this brochure we will show you who we are, what we do and what makes us unique.

## **OUR CURRENT MANAGEMENT**

Alexander is part of the Management since 2017 and our Operational Director. He is responsible for our Property Management and our HR and Accounting & Controlling departments.

Wulf-Rüdiger is our Senior Managing Director and in charge of all business matters since entering the

Johannes entered the company in 2012 and is our Managing Director. He is in charge of our Real Estate Developments and investments. He also oversees the development of our business strategy.



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# **ON SINCE 1873**

Ern-Gruppe is a fifth-generation family-owned company which was established as a razor blade manufacturer under the company name C. Friedrich Ern in 1873. As the world market leader in the production of razor blades until the late 1920s, the company successfully expanded into real estate and built a major mail order business from the early 1960s. Today, Ern-Gruppe primarily focuses on real estate developments and transactions as well as venture capital and private equity.



Legacy in value creation since 1873

Large transaction experience



Unique network built over 140 years



Expertise in commercial and residential real estate



Real estate developments, transactions and management



Current development portfolio of >100k sqm

# FOUNDING ON HARD WORK

Ern-Gruppe takes over world market leadership from British competitors with more than 1,000 employees
Establishment of the first real estate development company for the construction of headquarter and production facilities in 1897
Construction of open air swimming bath ("Freibad Ittertal") for all employees in 1913

## 1873

## Re-construction of Ern-Gruppe headquarter in 1946 after the destruction in World War II Establishment of mail order business as

Günther Herbert Ern

3rd family generation

joins the company in the

- additional business unit in 1964 • Development of multi-
- ple apartment buildings for Ern-Gruppe employees in Solingen in 1960s and 1970s

1900

- Established as razor blade manufacturer "C. Friedrich Ern" in Solingen by
   Carl Friedrich Ern
- One of the first companies in Germany offering health insurance to all employees from 1883
- Invention and patent registration of the steam engine groundwood mill ("Hexe") for the purpose of razor blade mass production in 1893

Otto Ern takes over the company in the 2nd family generation
Extension of cutlery product line to clipping machines, knives and scissors
Further growth of the company in number of

1925

## company in number of employees and sales

## 1964

Ó

 Wulf Rüdiger Ern joins the company in the 4th family generation

1985

- Growth to over 1,000 employees and expansion of mail order business to various product lines
- Multiple residential real estate developments after the fall of the Berlin Wall, especially in Eastern Germany

- Johannes Carl Friedrich Ern joins the company in the 5th family generation
- Sale of the last remaining mail order company "1a Ern Versand"
- Addition of international focus and transaction business to the real estate development business





- Alexander Ern joins the company as part of the 5th family generation
- Launching new company services
- Use of wooden construction

# OUR PASSION: YOUR SUCCESS.



# DEVELOPMENT

Ern-Gruppe focuses on real estate developments in the region of North-Rhine Westphalia, greater Berlin and Sachsony. Along our own development projects, Ern-Gruppe also carries out projects for third parties and partners, ranging from sole development services to joint developments. The basis for our success are our strong roots in Solingen since the companys' establishment in 1873.



DEVELOPMENT

**SALES** 

ACQUISITION







**DEAL SOURCING** 



FINANCING



**PROPERTY** MANAGEMENT

# TRANSACTION

Ern-Gruppes' long term experience in the real estate market makes us experts in sourcing exclusive, profitable and stable investments for ourselves and our partners. We accompany our German and international institutional and HNWI clients from the preparation to the execution of acquisition and sale of a property and further assist with value optimizing strategy advisory with our asset management services.



DUE DILIGENCE



VALUE OPTIMIZATION



# ASSET MANAGEMEN

Based on our experience and alined with your interest and goals, we develop the matching value optimizing strategy for your asset. We operate in all asset classes having a current focus on residential, commercial and logistic properties.



# PROPERTY MANAGEMENT

The property management of our family company has been maintaining the family owned residential estates around Solingen and Eastern Germany since 1873. Besides our in-depth understanding of the owners' needs, we have expertise and experience e.g. in technical matters, tenancy laws, building codes and tax law.



# ON POINT: LET'S WORK TOGETHER



# JOINT DEVELOPMENT

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Kuludo

You are the owner of a land-plot with at least 2,000m<sup>2</sup> in a city with at least 100,000 inhabitants?

Let's develop it together! You bring in the land and we bring in our development know-how and additional capital.

There are two ways we can proceed:



1. Our joint company builds and sells the development at the highest profit, maximizing the value you get for your land-plot



2. We develop your land-plot and instead of money you receive fully constructed real estate for your own use or to rent out generating income for you



## LET'S GET IN TOUCH AND WORK TOGETHER!

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## BROKERAGE

You are the owner of commercial land and/or a commercial property and want to sell it? We will help you with our know-how to maximize your value!



Free and well-founded market price assesment



Measures to optimise the sales price



Numerous domestic and foreign search assignments for real estate throughout Germany



Focus on office, commercial and logistic properties



Several large commercial properties brokered in Solingen, Langenfeld and Cologne in the last five years



Ern-Gruppe Image brochure 2022

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